

GENERAL MEDICINE CONFERENCE SERIES

Friday, November 11th, 2011 KBR Multipurpose Room 8:30a.m. – 9:30 a.m.

"Fishing Further Upstream: The Palliative Care Imperative"

Presented by Morgan Bain, MD

Wake Forest Baptist Health Palliative Care Program

Objectives: At the completion this activity, the participant should be able to:

- Identify barriers to early implementation of palliative care for patients with serious illness
- Discuss recent impactful articles in Palliative Care
- Explore initiatives to improve serious illness care at WFBMC

Target Audience: All the departments of medical staff, and other interested physicians and health care professionals.

Accreditation & CME Information: Novant Health is the continuing medical education provider for this activity.

Accreditation Statement: This activity has been planned and implemented in accordance with the Essential Areas and policies of the North Carolina Medical Society. Novant Health is accredited by the NCMS to provide continuing medical education for physicians.

<u>Credit Designation Statement:</u> Novant Health designates this live educational activity for a maximum of 1 (one) *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of the participation in the activity.

Policy on Faculty and Sponsor Disclosure: Novant Health adheres to NCMS Standards regarding industry support of continuing medical education. Disclosure of faculty and commercial support relationships, if any, will be made known at the activity.

ADA Statement: If you need any auxiliary aids or services identified in the Americans With Disabilities Act in order to attend this conference, please call Sheila Blower, Medical Staff Services Dept of HPCC at (336) 768-3972 or by email at <u>Sheila.Blower@hospicecarecenter.org</u>